



## INOVA - INTERNATIONAL INVENTION SHOW

ZAGREB, CROATIA

[www.inova-croatia.com](http://www.inova-croatia.com)

### **SPECIAL EDITION!**

**live event** November 11-13 - **online show** Oct 26 – Nov 6

INOVA is a traditional national exhibition of inventions which since 1971 has been regularly displaying the best of the technical inventive work in Croatia. INOVA is encouraging and symbolizing the innovative spirit in Croatia.

Over the past 40 years of its existence INOVA has brought together, promoted and presented to the public thousands of domestic and foreign inventions.

INOVA will attract numerous inventors delegations, members of WIIPA from Taiwan, Malaysia, Poland, Vietnam, Korea, Cambodia, Thailand, Romania, UK, Saudi Arabia, Canada, Russian Federation, Iran...

INOVA is an exhibition of innovations, new products and young people projects. A lot of entertainment features will include attractive prize programs. Indeed, the organizers are preparing numerous medals which will be conferred on the basis of decisions by an international jury. Many international awards, Mayor of Zagreb Award, Best Croatian and Best International Award are already announced. Special Edition brings Platinum awards for the first time for the best of the best exhibits.

**HELD BY CROATIAN INVENTORS NETWORK AND WIIPA /WORLD INVENTION INTELLECTUAL PROPERTY ASSOCIATIONS/**

**LONG TRADITION EXHIBITION - ONE OF THE OLDEST WORLD'S INVENTION SHOWS**

**FORUM AND TRADE SHOW FOR: INVENTORS, ENTREPRENEURS, INTELLECTUAL PROPERTY OWNERS, COLLEGE AND UNIVERSITY GROUPS, RD INSTITUTES AND SCIENTISTS**

### **INOVA SPECIAL EDITION NEW CONCEPT**

#### **1. LIVE EVENT - November 11-13**

INOVA NEW CONCEPT enables everyone wants and be able to come to Zagreb for 3 days LIVE PART of the Show to join traditional Croatian hospitality and WIIPA big happy family gathering again after too long time of this terrible year.

Live Event activities:

- OPENING CEREMONY
- LIVE JUDGING EVALUATION ON SITE FOR ALL EXHIBITORS ALREADY AWARDED WITH GOLD MEDALS AND PERSONALLY PRESENTED IN ZAGREB, AS PLATINUM AWARD COMPETITION
- WORKSHOP WITH TOPICS REGARDING INVENTION PROMOTION, MARKET ACTIVITIES AND WIIPA CONTRIBUTION
- WIIPA GENERAL MEETING with new WIIPA rules and regulations proposal /all members discussion/
- AWARD CEREMONY, traditional INOVA NIGHT OF CREATIVITY with dinner, music, entertainment
- SOCIAL EVENTS, as always during your stay in Croatia /Zagreb guided sightseeing, trip, surprises .../

#### **2. ONLINE SHOW - October 26 – November 6**

Unfortunately, many of our traditional partners and long time friends will not be able to come due to COVID-19 problems. All of you will be welcome at INOVA 2021 traditional way, as you remember! However INOVA ONLINE SHOW enables all of you to take part at our Show 2020.

Online show activities:

- JUDGING EVALUATION by Inova International Jury as a competition for gold, silver and bronze medals
- SPECIAL PROMOTION of each exhibit through the great visual presentation on the web and social media platforms
- AWARDS PRESENTATION, 3 ways:
  1. LIVE IN ZAGREB AT TRADITIONAL INOVA NIGHT OF CREATIVITY, spectacular AWARD CEREMONY
  2. SENT BY URGENT MAIL TO EACH ASSOCIATION MAILING ADDRESS, IMMEDIATELY AFTER THE SHOW ENDS
  3. AT KIDE AWARDS CEREMONY IN KAOHSIUNG December 13 /for each association present/

**6 MONTHS SPECIAL ONLINE PROMOTION and ADVERTISING OF EXHIBITS UNTIL APRIL 23, 2021.**

Zagreb Inventors Association in cooperation with the City of Zagreb and a world patron WIIPA /World Inventors and Intellectual Property Associations/ can guarantee a massive business turnout and a high level of organization.

#### **WELCOME TO ZAGREB**

Zagreb, capital of the Republic of Croatia, is a charming 900 years old Central European city.  
Organizers will be delighted to be your hosts.

